



TECHNICAL EXHIBITION

12TH INTERNATIONAL CONFERENCE ON THE TOPIC

THE FUTURE OF THE UTILITY SECTOR

 JUNE, 11-13 2025  OHRID, REPUBLIC OF NORTH MACEDONIA

The basic exhibition booth includes:

- ✔ Booth construction of 9 m²;
 - ✔ Logo board with dimensions 1.5m x 0.30m
 - ✔ Company name printed in block letters;
 - ✔ Electricity supply for each booth;
 - ✔ Info counter;
- ✔ One table with 4 chairs;
 - ✔ Waste bin;
 - ✔ Storage area;
 - ✔ Brochure holder

Presentation

Company presentations will be in the form of a video presentation during the event. To ensure a high-quality presentation, please adhere to the following guidelines:

- Length:**
Video footage should not exceed 2 minutes.
 - Format:**
The video has to be in MP4 format, with a minimum resolution of 1920x1080 (Full HD).
 - Contents:**
 - Brief introduction of your company.
 - Your main focus, products, or services.
 - A message or appreciation to participants and the audience (optional).
 - Submission:**
Send the video via e-mail or through a file-sharing platform (WeTransfer, Google Drive) to: adkommk@gmail.com
 - Deadline:**
Submit the video no later than 01.06.2025.
- Additionally, if you are a sponsor, you will have the opportunity for a short (oral) address to the audience.

SPONSORSHIPS

Types of sponsorship

For the 12th International Conference “The Future of the Public Utility Sector”, the following sponsorship opportunities are available:

GOLD SPONSOR OVER 8,000 EURO	SILVER SPONSOR 5,000 EURO	BRONZE SPONSOR 4,000 EURO	MAIN SPONSOR 3,000 EURO
✔ Exhibition booth 18 m² ✔ Five free registrations ✔ Company banner in the plenary conference hall ✔ Company logo on banners at the entrance and registration area ✔ Company logo in key parts of conference venue ✔ Full-page advertisement on the back cover of the official conference program ✔ Recognition as a Golden Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall ✔ Five types of promotional material included in the conference set ✔ 30-minute presentation of the company during conference days	✔ Exhibition booth 9 m² ✔ Three free registrations ✔ Company banner in the plenary conference hall ✔ Company logo on banners at the entrance and registration area ✔ Company logo in key parts of conference venue ✔ Half-page advertisement on the second page of the official conference program ✔ Recognition as a Silver Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall; ✔ Three types of promotional materials included in the conference set ✔ 20-minute company presentation during the conference days	✔ Exhibition booth 9 m² ✔ Two free registrations ✔ A banner at the entrance and registration area ✔ Company logo in key areas of the conference venue ✔ One type of promotional material included in the conference set ✔ Recognition as a Bronze Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall ✔ 15-minute company presentation during the conference days	✔ Two free registrations ✔ Company logo on a banner at the registration area ✔ Company Logo in key areas of the conference venue ✔ 45% discount on rental of an exhibition booth ✔ One type of promotional material included in the conference set ✔ Recognition as a Main Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall ✔ 10-minute company presentation during the conference days

